

SMEMX International

registration card

Please fill in the details below and exchange at the Exhibition Reception for a badge when you arrive.

NAME _____
JOB TITLE _____
COMPANY _____
ADDRESS _____
TOWN _____
COUNTY _____ POSTCODE _____
COUNTRY _____
TELEPHONE _____
MOBILE _____
EMAIL _____
WWW _____

Unique ID

Would your company be interested in exhibiting next year? Yes No

Company type:

<input type="checkbox"/> Advertising	<input type="checkbox"/> Education	<input type="checkbox"/> Media Owner	<input type="checkbox"/> Sporting Club/Team
<input type="checkbox"/> Association/Governing Body	<input type="checkbox"/> Manufacturer	<input type="checkbox"/> Packaging	<input type="checkbox"/> Tourist Attraction
<input type="checkbox"/> Distributor	<input type="checkbox"/> Marketing	<input type="checkbox"/> Retailer	<input type="checkbox"/> Venue

Are you representing any other clubs, companies or brands? If 'YES', which ones?
 YES – they are:
 No

Which of the following most closely matches your job function?

<input type="checkbox"/> Design	<input type="checkbox"/> Financial/Legal	<input type="checkbox"/> Purchasing/Buying	<input type="checkbox"/> Technical/Engineering
<input type="checkbox"/> Director/Senior Management	<input type="checkbox"/> Production/Operation	<input type="checkbox"/> Sales/Marketing	Other: _____

What is your decision making level?

<input type="checkbox"/> Final	<input type="checkbox"/> Recommend	<input type="checkbox"/> Influence	<input type="checkbox"/> None:
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Number of employees:

<input type="checkbox"/> 0 - 10	<input type="checkbox"/> 51 - 100	<input type="checkbox"/> 101 - 1000	<input type="checkbox"/> 1000 +
<input type="checkbox"/> 11 - 50			

Please indicate your company's total annual spend on promotional marketing:

<input type="checkbox"/> up to £10,000	<input type="checkbox"/> £50,001 - £100,000	<input type="checkbox"/> £250,001 - £500,000	<input type="checkbox"/> £1million +
<input type="checkbox"/> £10,001 - £50,000	<input type="checkbox"/> £100,001 - £250,000	<input type="checkbox"/> £500,001 - £1million	

Please indicate your personal purchasing authority:

<input type="checkbox"/> up to £10,000	<input type="checkbox"/> £50,001 - £100,000	<input type="checkbox"/> £250,001 - £500,000	<input type="checkbox"/> £1million +
<input type="checkbox"/> £10,001 - £50,000	<input type="checkbox"/> £100,001 - £250,000	<input type="checkbox"/> £500,001 - £1million	

What are your aims in visiting the show?

<input type="checkbox"/> Considering Exhibiting	<input type="checkbox"/> Inspiration / New Ideas	<input type="checkbox"/> Meet Existing Suppliers	<input type="checkbox"/> Network
<input type="checkbox"/> Find New Suppliers			

What are the main product areas of interest at the show?

<input type="checkbox"/> Apparel	<input type="checkbox"/> Embroidery/Transfers	<input type="checkbox"/> Marketing Services	<input type="checkbox"/> Services
<input type="checkbox"/> Corporate Gifts	<input type="checkbox"/> Kit	<input type="checkbox"/> Print	Other: _____
<input type="checkbox"/> Digital Marketing	<input type="checkbox"/> Merchandise	<input type="checkbox"/> Retail Services (eg EPOS)	

Which Publications / Networking sites do you regularly read / use?
.....

Which other Trade Shows and Exhibitions do you regularly attend?
.....

Alternatively, please attach your business card here

Please add me as a visitor for next year and send me my free ticket nearer the time

Date: _____
Sign:.....